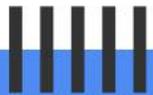


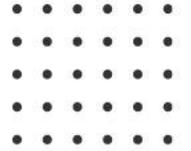


Crafting Digital Excellence, Enabling Educational Innovations

A Digital Marketing & Ed-Tech firm



01. Introduction



Welcome to **HashDash Media Pvt Ltd.**, a pioneering force at the intersection of EdTech and Digital Marketing. We specialize in crafting innovative solutions that empower educational experiences and drive digital success. From developing captivating websites and mobile applications to leading impactful PPC campaigns, we stand at the forefront of reshaping the digital landscape. Our commitment to excellence is underscored by a dedicated team of over 500 professionals, passionately leveraging technology to redefine educational possibilities. HashDash Media Pvt Ltd. – where innovation meets education, and digital potential is realized.

At HashDash Media, we are not just a company; we are architects of change, navigating the dynamic realms of E-learning and EdTech. Collaborating with industry leaders and key sectors, we've established a strong presence, offering bespoke services that transcend industry standards. With a focus on empowerment and excellence, HashDash Media Pvt Ltd. is your trusted partner in navigating the digital future and transforming educational landscapes. Join us as we continue to shape tomorrow's possibilities, one innovation at a time.



03. Mission and Vision



Mission

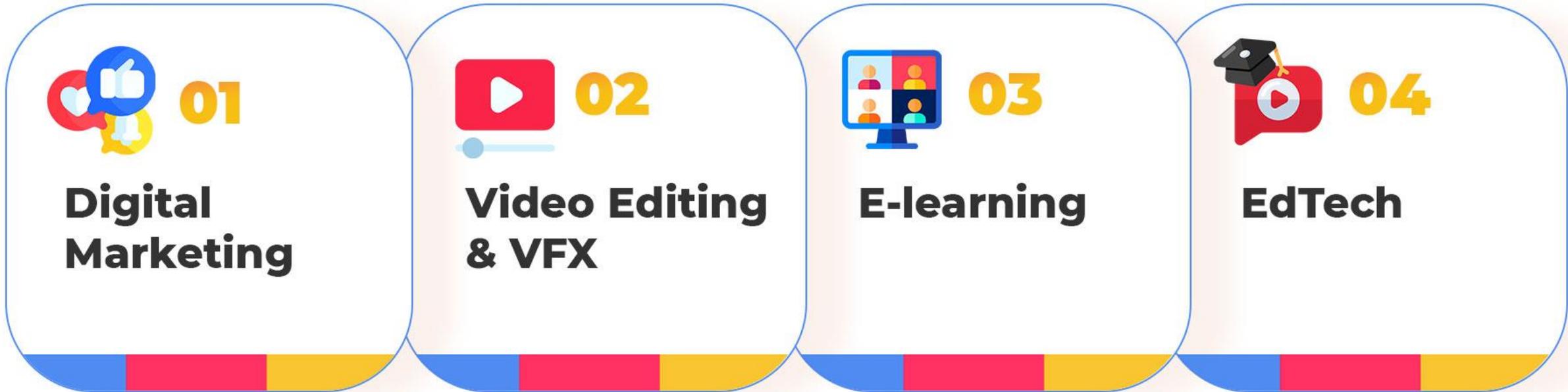
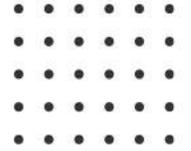
"Empowering global education through cutting-edge technology and digital innovation. At HashDash Media, our mission is to create a dynamic learning environment by providing top-notch EdTech solutions, fostering creativity, and delivering unparalleled digital marketing services. We are committed to shaping a brighter future for learners worldwide, bridging gaps in education through accessible and innovative digital experiences."



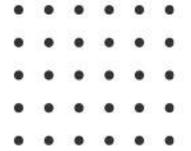
Vision

"To be the forefront catalyst of digital transformation in education, recognized globally for our commitment to excellence and groundbreaking solutions. HashDash Media envisions a world where every learner has access to high-quality education through seamless integration of technology. We strive to lead the EdTech and Digital Marketing landscape, constantly pushing boundaries to redefine educational possibilities and inspire a new era of learning."

04. Main Areas of Activities



05. Main Services



Website Design & Development



Voice Over Services



PPT Creation with Voice Over



Alt Text



App Development



Video Editing



Academic Content Writing



Copy Editing



PPC (Google Ads and Facebook Ads)



Video Advertisement



Academic Content Translation



SEO (Search Engine Optimisation)



Video Content Creation



Content Writing



Graphics Designing



Text-based Solutions



Content Creation





1.0 Website Development

Two decades of expertise.

Proficient in PHP, HTML, React.js, Node.js, Next.js.

Utilizes Figma, Photoshop, Illustrator.

Responsive design and robust back-end architecture.



2.0 App Development

Over 20 years of experience.

Proficient in Java, Kotlin, Swift, React Native.

Focus on user-centric design and robust back-end functionality.

Utilizes Node.js, MongoDB for scalability.



3.0 PPC Google Ads and Facebook Ads

Seasoned digital marketing experts.

Specialization in Google Ads and Facebook Ads.

Data-driven insights for optimal campaign performance.

Transparent and measurable results.



4.0 SEO

Over a decade of SEO expertise.

White-hat techniques for optimal rankings.

Comprehensive strategies - technical SEO, content optimization, link-building.

Utilizes Google Analytics, SEMrush, Ahrefs.



5.0 Graphics Designing

Over 20 years of design mastery.

Proficient in Adobe Creative Suite.

Craft visually striking designs - logos, brand identities.

Integrates creativity with strategic intent.



6.0 Voice Over Services

Professional voice over services.

Diverse range of voices and tones.

Tailored for various industries and projects.

High-quality audio production.



7.0 Video Editing

Expert video editing services.

Proficient in industry-standard editing tools.

Seamless integration of visuals and sound.

Tailored for diverse video projects.



8.0 Video Advertisement

Craft compelling video ads.

Strategic storytelling for brand promotion.

Engaging visuals and effective messaging.

Tailored for different advertising platforms.



9.0 Video Content Creation

Creative video content development.

Conceptualization to production expertise.

Tailored for diverse industries and platforms.

Engaging and shareable content.



10 Text-based Solutions

Expertise in content development.

Versatile text-based solutions.

Tailored for websites, marketing, and more.

Consistent quality and strategic messaging.



11 PPT Creation with Voice Over

Professional PowerPoint creation.

Integration of voice-over for enhanced presentations.

Engaging visual and auditory experience.

Tailored for corporate and educational settings.



12 Academic Content Writing

Specialization in academic content.

Versatile writing for various subjects.

High-quality and research-driven content.

Tailored for educational platforms.





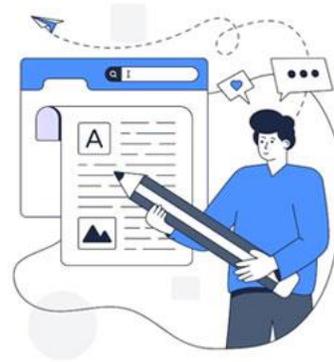
13 Academic Content Translation

Accurate academic content translation.

Multilingual expertise.

Tailored for diverse educational content.

Maintain consistency and precision.



14 Content Writing

Proficient content writing services.

Tailored for websites, blogs, marketing.

High-quality, engaging, and
SEO-friendly.

Versatile writing styles and tones.



15 Content Creation

Comprehensive content creation
services.

Tailored for digital and traditional
platforms.

Engaging visuals and compelling
messaging.

Versatility for diverse industries.



16 Alt Text

Alt text creation for images.

Accessibility-focused image descriptions.

Optimization for search engines.

Enhances inclusivity and SEO.



17 Copy Editing

Expert copy editing services.

Polishing and refining written content.

Ensures clarity, coherence, and consistency.

Tailored for various content types.



18 Storyboard

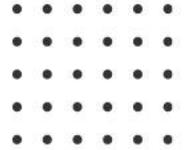
Professional storyboard creation.

Visual roadmap for video and multimedia projects.

Ensures cohesive storytelling.

Guides the production process.

06. Principal Customer Industries and Geographies



Hospitals



E-Commerce

List of Key Clients:

bartleby
your guide to better learning

PHYSICS WALLAH

BYJU'S
The Learning App

Vedantu
LIVE ONLINE TUTORING

OneClass

doubtnut

unext

EMBIBE
TEST SERIES

DISHA
Publication Inc

arihant
SUCCESS AND NOTHING LESS

TRIUM

Straive

StudySmarter



07. Business Capacity



Human Resources

Business Organization:

Digital Marketing | Ed-Tech | E-learning

85

Full-time
Employees

450+

Part-time
Employees



Technical Expertise

37+

Android App
Projects

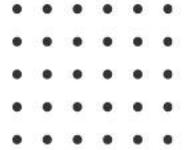
11+

iOS Apps /
Hybrid apps

210+

Websites

-  Chegg Projects (TBS, Portal): **150-170 experts**
-  Government Exams Project (DoubtNut and Embibe): **100+ experts**
-  Portal using MathType and Latex: **350+ experts**



08. Key Members



Bharat Dwivedi

Director Ed-Tech Department
Hashdash Media Pvt Ltd



Harshit Tandon

CEO
Hashdash Media Pvt Ltd



09. Contact Information



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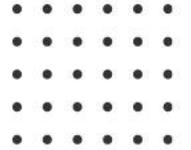
EMAIL

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WEBSITE

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**THANK
YOU!**